

Classification | INTERNAL

USHA[®]

the Joy of Air[®]

100%
COPPER MOTOR
WITH HIGH TORQUE

AEROEDGE[™]
PLUS

Microchip+
BLDC
TECHNOLOGY

AIR DELIVERY
220 m³/min

Classification | INTERNAL

350 rpm >>>
HIGH SPEED

LED
SPEED METER

IR REMOTE

2
YEARS*
WARRANTY

FREE
HOME
SERVICE*

IS 374 : 2019
CML - 0300133706
www.bls.gov.in



AEROEDGE PLUS: UNIQUE DIFFERENTIATION

- ✓ **Bi-Directional Movement:** Aeroedge Plus stays cool in summer and circulate warm air in winter with bi-directional movement, making it a fan you can rely on every season (All-weather fan)
- ✓ **100% Copper Motor with high Torque**
- ✓ **Aerodynamically designed blades for silent, high air delivery along with Rust Free feature**
- ✓ **Sleek Premium Design with LED Speed Indicators**
- ✓ **Safety wire for added protection** as per international norms
- ✓ **Remote lost function:** Speed control with normal switch using toggle feature in case remote is lost or malfunctioning



AEROEDGE PLUS: EXCITING COLORS TO CHOOSE FROM



SMOKE BROWN



BROWN



RICH WHITE



IVORY

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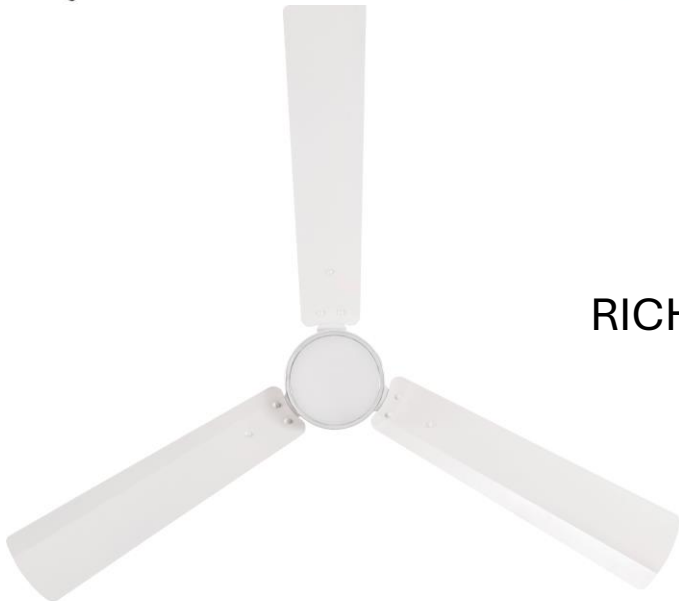
AEROEDGE: EXCITING COLORS TO CHOOSE FROM



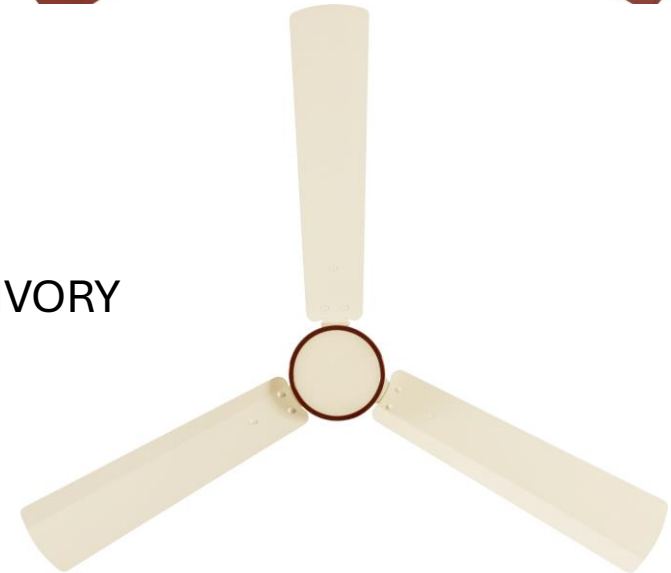
SMOKE BROWN



MATT BROWN



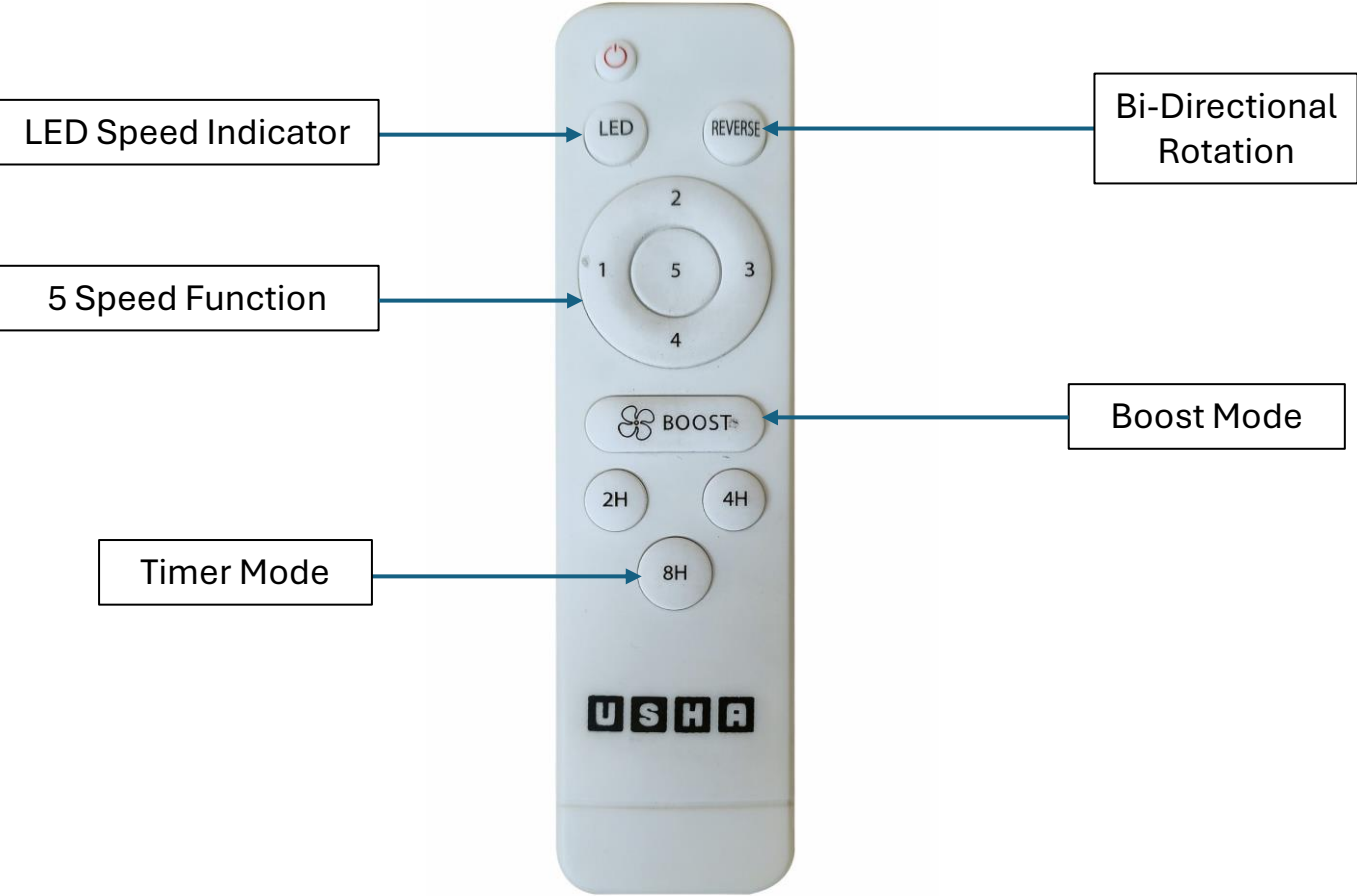
RICH WHITE



IVORY



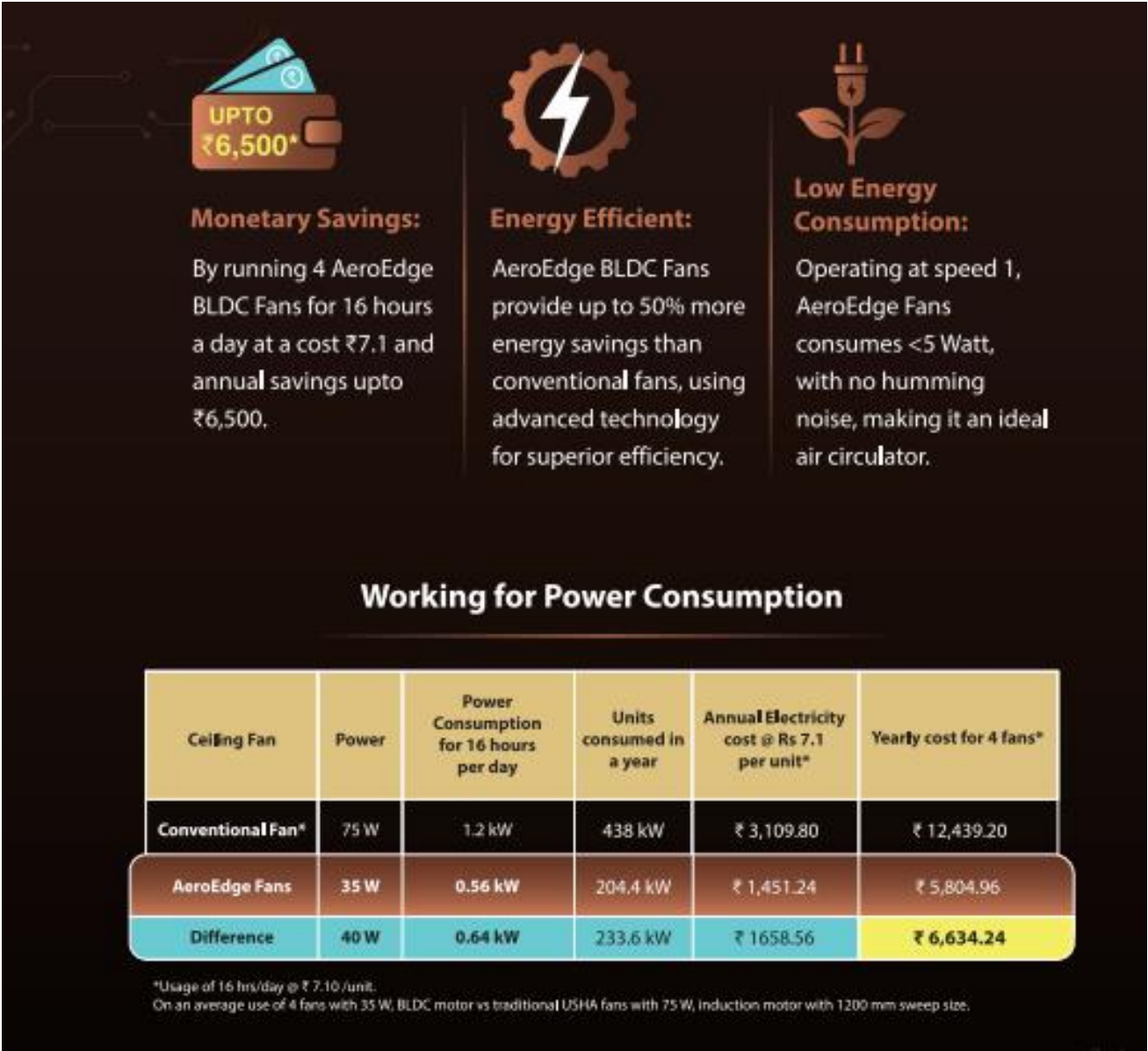
AeroEdge Plus – IR Remote



AeroEdge – RF Remote



AEROEDGE FANS SAVINGS UPTO ₹ 6500*



KEY FEATURES

Particulars	AeroEdge Plus	AeroEdge
Energy efficient 5-star, microchip controlled 100% copper BLDC motors	✓	✓
Aero Dynamic Blades for smooth & higher air delivery	✓	✓
Remote for ease of convenience	✓	✓
Enabled with power memory function – Restoration of same setting after power on after cut-off	✓	✓
Remote lost function – Speed control with normal switch in case remote is lost or malfunctioning*	✓	✓
Whisper Quiet Operation	✓	✓
ISI mark	✓	✓
Fan with extra safety wire for extra protection	✓	✓
Consistent speed at varying voltage	✓	✓
High voltage & low voltage protection for longer life	✓	✓
Dust and moisture resistant coating for PCB reliability	✓	✓
Free home service for 2 years	✓	✓
LED lights for speed indication. Can also be used as a night lamp.	✓	✗
Bi-directional Movement suitable for all weather	✓	✗
Pre-set 2, 4,& 8 hours timer setting	✓	✗
Boost mode for speedy cooling	✓	✗

* refer to the instruction manual

Boost Mode- While using boost mode with the help of IR remote, RPM can be increased to 370

TOGGLE FEATURE EXPLAINED

TOGGLE FEATURE:

AeroEdge Plus has been programmed to respond to normal fan switches, so that it can be controlled with ease without the remote, if the remote is lost or misplaced.

Entering Toggle Mode

Switch OFF the fan, wait for 5 seconds and switch ON the fan again. All 6 LEDs will blink indicating the fan has entered the Toggle Mode.

Fan Speed 1: Toggle OFF and ON 2 times.

Fan speed 2: Toggle OFF and ON 3 times.

Fan Speed 3: Toggle OFF and ON 4 times.

Fan Speed 4: Toggle OFF and ON 5 times.

Fan Speed 5: Toggle OFF and ON 6 times.

Boost mode: Toggle OFF and ON 7 times.

*After each ON-OFF toggle, wait for all 6 LEDs to blink before proceeding to the next ON-OFF Toggle as per required speed.

AeroEdge Plus Colour



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AeroEdge Colour



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MARKETING SUPPORT

AEROEDGE FANS A5 BOOKLET



METALLIC POSTER



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IR REMOTE

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AVAILABLE IN EXCITING COLORS

Brown | Smoke Brown | Ivory | Rich White

AEROEDGE PLUS

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FREE HOME SERVICE
2 YEARS* WARRANTY

USHAcare
Toll Free 1800 1033 111
www.usha.com

For details on product specifications, features and product usage, please refer to the user manual. *Warranty is valid only for the product and its parts. It does not cover the labor charges. The warranty is void if the product is used for any purpose other than the intended use. The warranty is void if the product is used in any manner that is not approved by Usha. The warranty is void if the product is used in any manner that is not approved by Usha.

IN SHOP BRANDING



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Disclaimer: Colours and graphics are for representation only; the actual product may vary. Specifications are subject to change without notice due to innovations or technical improvements and may vary from model to model. *Conditions apply.



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AEROEDGE FANS BLADE SLEEVE + ACRYLIC TABLETOP



DIGITAL PROMOTION

Aero edge Plus: Static Ads



AeroEdge Series Sponsored Brand Ads / Search CPC



Aero edge: GIF/Carousal Ad



Aero edge Plus: GIF/Carousal Ad



Aero edge: GIF/Carousal Ad



Thank You!