

# **USHA FANS: NEW MODEL INFORMATION TECHNIX DECO BLDC CF**

**ELECTRIC FAN BU-HO  
JUNE 2024**

### **TECHNICAL SPECIFICATIONS**

- ***Air Delivery – 215 CMM***
- ***RPM - 350***
- ***Sweep – 1200 mm***
- ***Voltage – 230V; 50 Hz***
- ***Wattage (Power Consumption) – 28 W***
- ***Star Rating – 5 Star***

### **USPs**

- ***100% Copper Motor***
- ***Aerodynamics blade for high air delivery***
- ***BLDC Motor Technology***
- ***5 Star Rating For Energy Saving***
- ***Beautiful Chrome Rings & Trims***
- ***Whisper Quiet Performance***

### **AVAILABLE COLOURS**

***White, Brown, Ivory***

***Great Value for Money in BLDC range  
at this Price Point !***

# TECHNIX DECO BLDC

## Proposed Codes & Description



Material Codes	Material Description
11TDSBRN5BPXB4DAXI	CF TECHNIX DECO BLDC 1200MM BR 5ST ISI
11TDSWHT5BPXB4DAXI	CF TECHNIX DECO BLDC 1200MM WH 5ST ISI
11TDSIVY5BPXB4DAXI	CF TECHNIX DECO BLDC 1200MM IV 5ST ISI



*Classification / INTERNAL*



*Classification / INTERNAL*





## ***INITIAL PLACEMENT & BILLING***

- 1. Bill all 3 colours together to all Direct Dealers in the location. Encourage them to prominently display these fans at their counters so that customer can see and pick!***
- 2. Bill all 3 colours to each active Distributor in sufficient quantity to ensure placement in at least top 25 retailers of his area which sell competition BLDC CF range and / or are already selling our Technix BLDC plain range***



**All the very Best and Happy Selling !**